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19TH JUN 2014

ART JOURNAL @ ART BASEL, BASEL

A DAY WITH... A GALLERIST

EMI EU

Director, STPI

STPI is an internationally renowned space in Singapore for conceptual developments in contemporary art practice in print and paper. STPI's Creative Workshop offers a dynamic residency programme for leading artists from around the world to experiment and push the boundaries of artistic creation with alternative methods and materials. Together with STPI Gallery, its critically acclaimed programme and exceptional workshop expertise, make STPI one of the best international destinations for contemporary arts in Asia.



Heman Chong / STPI at Art Basel 2014

Which artist(s) or work(s) are you bringing to show in Basel this year?

Our latest project by Rirkrit Tiravanija and paintings by our very own Heman Chong. It will be a great dialogue.

What is a typical day like at an art fair?

Hopefully selling out the booth on the first day!

What is the first thing you do when you enter the hall?

“Where is the STPI booth?”

Any particular artists or galleries you are looking forward to see?

See booths by Esther Schipper, Neugerriemschneider, Eva Presenhuber

Are art fairs important?

Extremely

What do you like or enjoy most about art fairs?

Meeting new collectors who appreciate STPI works and selling our works.

This is STPI’s second participation at Art Basel, how is this fair different from Art Basel HK or Art Basel Miami?

There are more Euro and American-centric visitors.

For first-time goers, what are your top 3 tips to enjoy an art fair?

Wear most comfortable shoes, have the map of the fair with a pen/pencil and study the artist list.

Any advice for new or budding art collectors?

Check out the Edition section first!

Favourite bar or restaurant (in Basel) after a long hard day of selling art?

Give me a bottle of water and a good glass or two of champagne!







STPI at Art Basel

Since becoming director in 2009, Emi has led STPI towards global expansion, introducing exciting collaborations with renowned artists both within Asia and from the West. Under the directorship, STPI became the first gallery from Singapore to participate in the prestigious art fair, Art Basel in 2013. She is on the selection committee of Art Basel Hong Kong, and a member of the joint committee for Art Basel Basel, Miami Beach and Hong Kong.

Emi is the Vice President of the Art Galleries Association Singapore since 2012, extending her expertise to help raise public awareness of galleries in Singapore.

Since 2007, she has been the Programme Director of the Foundation d'entreprise Hermès Third-Floor which promotes the cultivation of contemporary art as well as younger flourishing artists in Singapore and the region. Emi's passion for arts education goes beyond STPI, she has been an adjunct faculty lecturer for 'Art History and Appreciation' at Singapore Management University since 2001.

Interviewed by Ning Chong

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